



# Ondřej Szmek

21 April 1993 (24 years old)

[www.ondraszmek.cz](http://www.ondraszmek.cz)

A Sketch-loving graphic designer and a junior front-end developer. Interested in clean and sophisticated design approach, and lately in love particularly with front-end development, which I am eager to understand. Also interested in video editing, retouching and photography. A big fan of Google's Material design, technology, Marquess Brownlee and Affinity.

## KNOWLEDGE & SKILLS

Czech - native speaker  
English - fluent  
Slovak - passive

Adobe CC, Sketch,  
Cinema 4D, InVision,  
Figma, Principle

UI/UX, Prototyping, Motion Design,  
Retouching, HTML 5, CSS 3, Less, jQuery,  
Wordpress theme coding

## WORK EXPERIENCE

### 2012 – present **Freelance Graphic Designer, Web Designer and Junior Front-End Developer**

During my freelance career I have had the pleasure to work with clients such as Czech Television, VŠB - Technical University of Ostrava, Walmark, Helsinki Vodka and many others. My work included video post-production for TV programme StarDance, social network branding of Czech TV channels for 2014 Winter Olympic Games in Sochi, co-redesigning Walmark.cz and its SK, PL, HU, LT and EE (Estonian) counterparts as well as designing more than 20 websites for Czech Television.

### 2015 – present **Digital Designer at PG group a.s.**

As a part of the digital division of company, I am responsible for delivering high quality design and code and maintaining social media accounts of our clients. I have participated in campaigns for Nespresso, L'Oréal, Sapeli, Bacardí, visual revamp of Hilton's Cloud 9 Sky Bar & Lounge and many others. I have represented our division on meetings with important clients as I have also coordinated 40 people during videoshooting, all in English.

### 2014 – 2015 **Graphic Designer at GEP ARTS s.r.o., Frýdek-Místek**

### 2013 – 2014 **Graphic Designer at Helsinki Group s.r.o., Frýdek-Místek**

### 2010 – 2013 **Graphic Designer at Creactive.cz studio s.r.o., Třinec**

I was involved in designing projects like Lunchtime.cz (now a part of Zomato sites), various succesful e-shops (Metalshop, Coeshop, etc.) and many others. As a designer, I was a part of the team in a Czech startup accelerator StartupYard with project PizzaTime.cz, which later evolved into DámeJídlo.cz.

## EDUCATION

### 2008 – 2012 **Graphic Design at Střední škola informačních technologií Frýdek-Místek**

I represented school in English language and design competitions and also graduated with honors.